

Dear Customer, or previous enquiree,

Your trust is important to us. To help explain the choices and control you have when it comes to your data, Yesway Ltd (t/a: Yesway Communications) is announcing some changes to our Privacy Policy.

These changes will affect users and customers of our business from 25 May 2018 onwards.

Want to read the full policy? Check it out [here](#).

Looking for a quick summary of the updates? Read on:

Transparency: We've provided additional detail about the information we collect and how we use that information. We've also explained how you can exercise your personal data rights.

GDPR: On 25 May 2018, a new European Union (EU) data protection law – the General Data Protection Regulation (GDPR) – takes effect. The GDPR gives individuals in the EU more control over how their data is used and places certain obligations on businesses that process information belonging to those individuals. We've updated our Privacy Policy to take into account the new requirements of the GDPR.

By continuing to use our services on or after 25 May 2018, you acknowledge our updated Privacy Policy. Feel free to [contact us](#) if you have any questions.

We're notifying all Yesway customers and previous contacts / subscribers about this important change. You received this email from us because you have previously been in touch with Yesway Ltd (t/a: Yesway communications). Please let us know how you would prefer us to contact you in the future.

Thank you for reading yet another privacy email, and we hope to be of service again soon.

Yours faithfully

Craig Miles for Yesway Communications (Yesway Ltd)